BACHELOR IN MANAGEMENT

SHAPE YOUR FUTURE  FINAL YEAR

This programme offers an intensive year of business specialisation and intercultural immersion. The specialised courses are accompanied by a broad range of general management classes relevant to all tracks. Students will develop both concrete specific knowledge of management and invaluable intercultural skills to operate in a variety of international contexts for their future careers. The top-up degree will prepare graduates to enter the job market or will give an excellent foundation for pursuing a Master’s degree in a chosen field of specialisation.

NOEMIE DESPREZ, PROGRAMME DIRECTOR

PROGRAMME  66 ECTS

BACHELOR DISSERTATION / LANGUAGE COURSES / INTERNSHIP

SEMIESTER 1 COMPULSORY MODULES

• International HR Management
• International Negotiation Skills
• International Business Environment
• Entrepreneurship & Innovation Management: Fundamentals

SEMIESTER 2

• Business Ethics
• Project Management
• Strategy

SEMIESTER 1 & 2 SPECIALISATION (CHOOSE 1)

FINANCE & BANKING

• Financial Mathematics, Analysis, Markets & Risk Management
• Concepts of Corporate Finance
• Banking Systems & Services
• Fundamentals of Auditing

MARKETING

• Omni Challenge Management & Distribution
• Marketing Metrics
• Digital Marketing Strategy
• B2B Marketing
• Merchandising
• Digital Marketing Communications

PURCHASING & SUPPLY CHAIN

• Supply Chain
• Purchasing
• Inventory Management & Warehousing
• Production Systems
• Sourcing
• Transportation & Distribution

ACADEMIC CALENDAR

Courses: September 2023 to May 2024
Bachelor Dissertation: Until May 2024 at the latest
Internship: May to August 2024 (8 weeks)

TUITION FEES

$9,000/year European students
$10,000/year Non-European students

French Language courses: choice between
• French Language
• French Culture for International Students

ADMISSION

REQUIREMENTS

Associate Degree in Business or related areas

Apply: http://apply.rennes-sb.com
Contact: inquiries@rennes-sb.com

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

European Business Schools
Ranking 2021
STUDY IN THE U.S. & IN FRANCE
AND GET YOUR BACHELOR’S DEGREE IN 3 YEARS

Join our Bachelor in Management to increase your chance for success:

2 + 1 BACHELOR’S DEGREE

2 years at your Community college +
1 year at Rennes School of Business

Bachelor’s degree in Business

• Save time and money
• Live a unique experience in an international environment valued by employers
• Continue your studies at Rennes SB and earn a Master’s Degree in one additional year with an automatic scholarship.

GUARANTEED TRANSFER OF CREDITS

AVGARE COST OF STUDIES

<table>
<thead>
<tr>
<th>U.S. UNIVERSITIES</th>
<th>VS RENNES SCHOOL OF BUSINESS</th>
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<tr>
<td>TUITIONS</td>
<td>AVERAGE OUT-OF-STATE TUITION: $25 000</td>
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<td>LENGTH</td>
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<td>TOTAL COST</td>
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STUDY IN ENGLISH WHILE LIVING IN FRANCE

100% in English
95% international faculty
55% international students
70 nationalities on the campus

RENNES, AN IDEAL ENVIRONMENT

• Ranked as best French student city for its quality of life
• Close to major European cities
• Student residence on campus
• Welcome service for International students

RENNES SCHOOL OF BUSINESS
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