

FLORENCE

INTRODUCTION TO ITALIAN FASHION - SUMMER 2019

Depart U.S.:
Saturday, June 1
Arrive Italy:
Sunday, June 2
Depart Italy:
Saturday, June 15



Learn about Italian fashion in the beautiful renaissance city of Florence, located in the heart of Tuscany. Noted for its historical monuments, wealth of museums and delicious cuisine, Florence is also fast becoming known as the fifth fashion capital of the world. It is the birthplace of luxury fashion powerhouses such as Gucci, Cavalli, Pucci, Capucci and Ferragamo making it the perfect place to study their designs and visit their boutiques. As well as day trips to visit the fashion capital Milan for Armani/Silos and the textile capital Prato to learn about the quality of Italian fabrics, you will stroll through Florence's artisan neighborhood to see the bottegas of small manufacturers where unique products are made, often using centuries old techniques. At Pitti Immagine fashion fair you will see the creations of up and coming new designers, and discover the clothing system that has developed so efficiently in Italy. Through this class you will learn how Florence really is the past, present and future of fashion, and how "Made in Italy" has had a global impact.

PROGRAM INCLUDES

- Housing in centrally-located shared apartments within the historical center of Florence. Wireless Internet access is included.
- Orientation program on-site in Florence including a local area walking tour and welcome group meal.
- Four guest lectures by local experts on Florentine and Italian fashion.
- Guided visits to local artisan workshops and a fashion atelier.
- One-day entrance to Pitti Immagine Trade Fair with the services of a professional, English-speaking guide.
- Visits to a local fabric store or leather workshop.
- Entrances to the Ferragamo Museum, the Gucci Garden, and the Fashion and Costume Museum at Palazzo Pitti.
- Full-day excursion to Prato by public transportation with entrance to the Textile Museum, a visit to Mattei Biscotti Factory, a visit to a textile factory and a group lunch.
- Full-day excursion to Milan including round-trip transportation by train, metro tickets and a guided visit to Armani/Silos.
- Cooking class.
- Farewell dinner.
- Use of the wireless-enabled AIFS Student Center and access to experienced AIFS Student Services staff for information, personal advising/counseling and 24-hour emergency contact service.
- Official police registration fees.
- Medical and Program Fee Refund Insurance policy.

PROGRAM FEES

Based on an enrollment of 15 participants, the fee per person is \$3,025.

This fee does not include airfare, optional insurance upgrades, passport or visa fees if applicable, meals other than those listed, personal expenses, any SMCCCD tuition or administrative fees, textbooks, additional field trips or excursions required by the SMCCCD faculty and anything not specified.

An optional meal plan consisting of 10 vouchers for either lunch or dinner in local trattoria is available for \$175.

These fees are guaranteed not to change as a result of fluctuations in the \$ exchange rate.

OPTIONAL TRANSPORTATION PACKAGE

An optional Transportation Package is available, consisting of round-trip airfare between San Francisco and Florence and round-trip transfers overseas between the airport and housing for \$TBC. Mandatory additional U.S. government- and airline-imposed departure taxes, fees and fuel surcharges of \$TBC (subject to change) will be billed separately.

COURSE DESCRIPTION

FASH 114, Travel Study: Introduction to Italian Fashion (3 units)

Preparation: Eligibility for READ 836 and ENGL 836; or ENGL 847 or ESL 400.

This course is an introduction to the Italian Fashion Industry and the changes occurring in the 21st century. Students will analyze designers, fabrics, and manufacturing techniques and the implications for global fashion. Fashion as a form of Italian art will be studied through field trips and guest speakers.

Deadline to Apply is Friday, February 22, 2019

FOR MORE INFORMATION, CONTACT:

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