

BACHELOR IN MANAGEMENT

SHAPE YOUR FUTURE FINAL YEAR



NOEMIE DESPREZ,
PROGRAMME DIRECTOR

This programme offers an intensive year of business specialisation and intercultural immersion. The specialised courses are accompanied by a broad range of general management classes relevant to all tracks. Students will develop both concrete specific knowledge of management and invaluable intercultural skills to operate in a variety of international contexts for their future careers. The top-up degree will prepare graduates to enter the job market or will give an excellent foundation for pursuing a Master's degree in a chosen field of specialisation.

DURATION

1 year
Including an internship
of 8 weeks minimum

START DATE

September

TEACHING LANGUAGE

English

PROGRAMME 66 ECTS

BACHELOR DISSERTATION / LANGUAGE COURSES / INTERNSHIP

SEMESTER 1 COMPULSORY MODULES

- International HR Management
- International Negotiation Skills
- International Business Environment
- Entrepreneurship & Innovation Management: Fundamentals

SEMESTER 2

- Business Ethics
- Project Management
- Strategy

SEMESTER 1 & 2 SPECIALISATION (CHOOSE 1)

FINANCE & BANKING

- Financial Mathematics, Analysis, Markets & Risk Management
- Concepts of Corporate Finance
- Banking Systems & Services
- Fundamentals of Auditing

MARKETING

- Omni Challenge Management & Distribution
- Marketing Metrics
- Digital Marketing Strategy
- B2B Marketing
- Merchandising
- Digital Marketing Communications

PURCHASING & SUPPLY CHAIN

- Supply Chain
- Purchasing
- Inventory Management & Warehousing
- Production Systems
- Sourcing
- Transportation & Distribution



ACADEMIC CALENDAR

Courses: September 2023 to May 2024

Bachelor Dissertation: until May 2024
at the latest

Internship: May to August 2024 (8 weeks)

TUITION FEES

\$10,500/year Non-European students

French Language courses:

choice between

- French Language
- French Culture
for International Students

ADMISSION

REQUIREMENTS

Associate Degree in Business or related areas

Apply: <http://apply.rennes-sb.com>

Contact: inquiries@rennes-sb.com



**RENNES
SCHOOL
OF BUSINESS**

UNFRAMED THINKING



STUDY IN THE U.S. & IN FRANCE AND GET YOUR BACHELOR'S DEGREE IN 3 YEARS

FAFSA

Federal Student Aid
An office of the U.S. Department of Education

Rennes SB is eligible to receive students with U.S. Federal Student aid

Join our Bachelor in Management to increase your chance for success:

2 + 1 BACHELOR'S DEGREE
2 years at your Community college
+
1 year at Rennes School of Business
=
Bachelor's degree in Business

**GUARANTEED
TRANSFER
OF CREDITS**

- Save time and money.
- Live a unique experience in an international environment valued by employers.
- Continue your studies at Rennes SB and earn a Master's Degree in one additional year with an automatic scholarship.

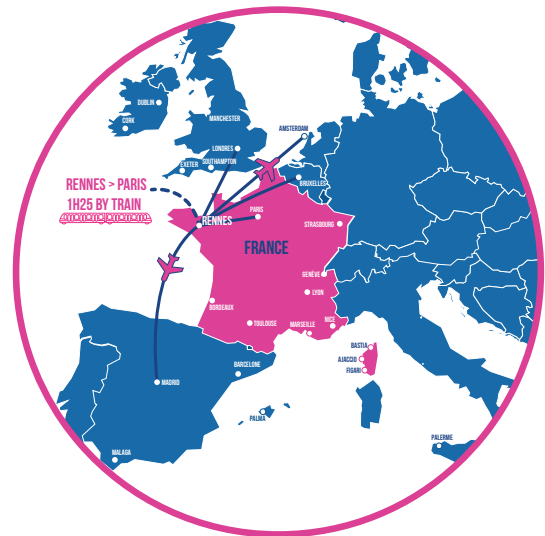


AVERAGE COST OF STUDIES

U.S. UNIVERSITIES		vs	RENNES SCHOOL OF BUSINESS
TUITIONS	AVERAGE OUT-OF-STATE TUITION: \$25,000		\$10,500
LENGTH	2 YEARS OF STUDIES AFTER YOUR ASSOCIATE DEGREE		1 YEAR OF STUDIES AFTER YOUR ASSOCIATE DEGREE
TOTAL COST	\$50,000		\$10,500

STUDY IN ENGLISH WHILE LIVING IN FRANCE

- 100%** in English
- 95%** international faculty
- 55%** international students
- 70** nationalities on the campus



RENNES, AN IDEAL ENVIRONMENT

- Ranked as best French student city for its quality of life
- Close to major European cities
- Student residence on campus
- Welcome service for International students

